



# Newsletter

## EDITORIAL

One year after its kick-off meeting, the CUPESSE project has produced and shared numerous insights into the causes and consequences of youth unemployment in Europe. The CUPESSE group has reached out to the scientific community in various ways, for example by organizing two panels at the 2014 European Consortium for Political Research General Conference held at the University of Glasgow. Our project and its initial findings were also presented at the University of Warwick and the University of Frankfurt with the aim of engaging in a broader exchange with academics interested in the many issues of youth unemployment. The project consortium interacted with policymakers and stakeholders in the context of our first policy brief which provided an overview of focal points of labour market policies across countries and discussed an active labour market programme – Jump Plus – aimed at young unemployed adults in Mannheim, Germany. The key event in the second half of 2014 was the joint meeting of the CUPESSE group with its *sister* project STYLE at Koç University in Istanbul. The meeting provided the two groups with the opportunity to learn about each other and to strengthen the ties between the projects. In addition to the engagement with the scientific and stakeholder communities, we would also like to emphasise the continuous involvement of students at the various partner institutions in the project. Their research internships, term papers and theses have proved to be valuable contributions to the project and we are grateful for their input. Taking stock after one year, we are excited about the project's developments and progress and feel very encouraged by the many positive reactions from the research community as well as from

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practitioners and young people. We hope this newsletter will spark further interest in our project!

This newsletter contains

- An outline summary of CUPESSE consortium meetings
- An overview of project events and news
- An overview of new CUPESSE publications
- Profiles of consortium members and advisors

The next newsletter will be published in July 2015.

## MEETINGS

### CUPESSE & STYLE-Meeting in Istanbul

On 1-2 September 2014, the CUPESSE consortium came together for a first progress meeting in Istanbul, Turkey. Project coordinator Jale Tosun and the host organization Koç University were delighted to welcome representatives from the European Commission, Marc Goffart, Scientific Officer, and Katarina Lindahl, Policy Officer, as well as advisory board members Radha Jagannathan from Rutgers University (USA), M. Bagavandas from SRM University, Chennai (India), and Luis Costa from the European Forum on Technical and Vocational Education and Training (Portugal) at the Research Center for Anatolian Civilizations (RCAC), one of the university premises located in the central city, Taksim.

The main goal of the meeting was to discuss and formally approve the project's theoretical framework and to begin with the conceptualization of the survey instrument. Furthermore, the CUPESSE group had the chance to meet with participants of another EU project Koç University is involved in, and which is funded under the same call; the project is called STYLE. "Hosting both consortia and organizing joint sessions to strengthen the ongoing synergies between the two research endeavours is something we are very proud of," says Zeynep Cemalcilar from Koç University. "We are more than pleased about the outcome of the meeting and to see that both projects are on the right track." Jale Tosun also expressed her satisfaction with the results of her group and thanked everybody, especially EC representatives and advisory board members for their valuable input and advice.

### 2nd Progress Meeting in Prague

The University of Economics (VSE) in Prague will host the 2<sup>nd</sup> Progress Meeting of CUPESSE in February 2015. The project consortium and members of the advisory board will come together both to discuss about results achieved in the last 6 months and to decide on the strategy for the survey study on young adult's labour market participation.

## NEWS & EVENTS

### ECPR General Conference in Glasgow

From 3-6 September 2014 several researchers of the CUPESSE project came together in Glasgow at the ECPR General Conference to discuss their research in two panels together with our STYLE partner project and other researchers. The ECPR's General Conference is the largest event of the European Consortium for Political Research, bringing together some 2,500 political scientists from across the world.

At the conference, CUPESSE members organized two panels on youth unemployment within the section "The Politics of Welfare and Social Policy Reform". The first panel focused on "Causes and Effects of Youth Unemployment and Effectiveness of Labour Market Policies for Young People in Times of Crisis", the second panel was called "National and European Policy Responses to Youth Unemployment – Combating the Failure to Launch" and specifically addressed labour market policies aiming at fighting youth unemployment.

The first panel, which was chaired by Felix Hörisch and where Jennifer Shore (both from University of Mannheim) served as discussant, comprised four presentations. Thomas Montgomery (Glasgow Caledonian University) presented his work on the UK–Scotland skills policy frameworks and the labour market prospects of young people. Subsequently, Lucia Mytna Kurekova from the Central European University, a member of the STYLE-project, introduced her research on a labour market perspective of the EU accession and youth labour mobility from Slovakia. Afterwards, Bettina Schuck (University of Mannheim) presented her work on European youth labour markets during the economic crisis and described and explained cross-country differences between the youth labour markets of European countries. At the end of the session, Mihaela Vancea from the CUPESSE team at Pompeu Fabra University of Barcelona, presented her paper entitled "Unemployment, Health Status and Public Health Policies: A Paradoxical Configuration for the Catalan Young People in Times of Crisis".

The second panel on labour market policies, which was chaired by Jennifer Shore and co-chaired by Felix Hörisch, was also attended by Lucia Mytna Kurekova and started with the presentation of a fuzzy-set Qualitative Comparative Analysis of outsidership among young generations in Europe by Paulo Marques (University of Lisbon). The second talk was given by Allison Rovny (University of Gothenburg) on welfare state's effects on marginalised group outcomes with a special focus on child poverty, single parent income and youth unemployment. Following, Corinne Nativel (University of Paris-East Créteil) presented her work on "Youth Unemployment and Guarantees in Europe: Learning from Local Labour Markets".

Both panels led to very fruitful discussions about our research on labour market policies and youth unemployment as well as causes and effects of youth

unemployment and helped us to intensify collaboration both within the CUPESSE project as well as between the CUPESSE and the STYLE project and with other researches.



### First Policy Brief released

In September 2014, the first policy brief of the CUPESSE project was published. The policy brief series is aiming to summarize results of the CUPESSE project and to develop policy recommendations for stakeholders and policy makers alike.

The first policy brief provides an overview of focal points of labour market policies across countries and discusses an active labour market programme – Jump Plus– aimed at young unemployed adults in Mannheim, Germany. Due to its success in immediately integrating young people into trainee, internship, and on-the-job learning programmes, the scheme has been a role model for other similar approaches across the country. However, Jump Plus is not a German invention, but rather shares many elements with the Danish Production Schools. In targeting vulnerable groups of young people, both programmes provide young adults with the hard and soft skills needed to successfully transition into the labour market.

The full policy brief can be found here:

<http://cupesse.eu/uploads/media/Policy-brief-I.pdf>

#### Events related to CUPESSE research

##### SASE 27th Annual Conference Theme Inequality in the 21st Century

July 2-4, 2015 – The London School of Economics and Political Science, UK

[https://sase.org/2015---london/sase-27th-annual-conference-theme\\_fr\\_202.html](https://sase.org/2015---london/sase-27th-annual-conference-theme_fr_202.html)

### Dialogue between scientists and governmental officials in Austria

As part of the ongoing efforts to implement the European Youth Guarantee, in September 2014, the Austrian Federal Ministry of Labour, Social Affairs and Consumer Protection, and the Austrian Federal Ministry of Education and Women organized a joint meeting between selected scholars and governmental officials in order to foster cooperation between the two ministries, between researchers, and between scientists and practitioners. Nadia Steiber and Monika Mühlböck from the UNIVIE team were invited to take part in the meeting and to present the CUPESSE project. Apart from short project presentations by the researchers, the participants of this get-together engaged in a lively discussion about the state of the art in studies on Early School Leavers, NEETs (i.e. persons that are not in education, employment, or training) and unemployed youth, and exchanged ideas on how to enhance the communication of the results of such studies to practitioners. Thereby, the Austrian governmental officials were especially interested in how to better integrate different databases and how to harmonize measurement of certain indicators (e.g. NEET-status) at the national and the international level. While the meeting first and foremost provided a great opportunity for networking, there is also hope that it was the starting point for an ongoing dialogue and that the input and comments of the researchers will help governmental officials flesh out their recent program on education of young adults up to the age of 18 years ("Ausbildungspflicht bis 18"), which forms the backbone of Austria's Youth Guarantee implementation plan.

### NEW CUPESSE PUBLICATIONS

**Tosun, Jale. 2015. "Jugendarbeitslosigkeit und Beschäftigungspolitik in der EU".** *Aus Politik und Zeitgeschichte* 65 (4-5): 12-19.

<http://www.bpb.de/apuz/198887/jugendarbeitslosigkeit-und-beschaeftigungspolitik-in-der-eu>

**Abstract:** This paper pursues three objectives. First, it gives overview of the policy measures adopted by the European Union to combat unemployment in general and youth unemployment in particular. It shows that in contrast to general unemployment policy measures tackling youth unemployment are equipped with EU funding. Second, it describes the CUPESSE project and explains how it brings together a range of different disciplines. Third, the paper seeks to familiarize an active labour market programme - Jump Plus - aimed at young unemployed adults in Mannheim, Germany. Due to its success in immediately integrating youth into trainee, internship, and on-the-job learning programmes, the programme has been a role model for other similar approaches across the country.

**Hörisch, Felix, and Jakob Weber. 2014. "Capitalizing the Crisis? Explanatory Factors for the Design of Short-time Work across Organisation for Economic Co-operation and Development Countries." *Social Policy & Administration* 48 (7):799-825.**

<http://onlinelibrary.wiley.com/doi/10.1111/spol.12047/abstract>

**Abstract:** This article looks at the financial and economic crisis 2008-10 in 18 Organisation for Economic Co-operation and Development states and seeks to investigate explanatory paths for the subsidization of further education within short-time work programmes. Several hypotheses are put to the test: first, a classical partisan difference argument; second, a varieties of capitalism approach proposing a successful joint rallying of employers and employees for subsidization in coordinated market economies; and, lastly, the merged hypothesis that right-wing parties in a coordinated economic context might subsidize feeling the pressure to overcompensate an 'issue ownership' of left parties in the field of employee-friendly policies. We identify four explanatory paths: coordinated economies in the sample subsidized when they were economically closed or highly indebted. The results also support our combined hypothesis, that New Zealand - a left-governed liberal market economy - and right-governed coordinated market economies of the non-Scandinavian type subsidized.

## PROJECT CONSORTIUM

### Project Partner University of Economics, Prague

The CUPESSE team at the University of Economics, Prague consists of Dr. Martin Lukeš, Dr. Daniela Pauknerová, prof. Ivan Nový, Dr. Hana Lorencová, and Dr. Miroslav Lorenc.

Dr. Martin Lukeš currently works as a Vice-Dean for Science, Research and Doctoral Studies at the Faculty of Business Administration. From 2006 to 2011 he was Director of the Development and Counseling Centre at the University of Economics, Prague. His research interest lies in the field of entrepreneurship research and education and he is the leader of Czech Global Entrepreneurship Monitor team. He also co-founded private 'Da Vinci' school focusing on improving elementary and secondary education in the Czech Republic. He is the author of more than 40 professional publications published in the Czech Republic and abroad.

Dr. Daniela Pauknerová is the Head of Department of Managerial Psychology and Sociology at the Faculty of Business Administration. Her research has mainly focused on a range of topics in the field of social, organizational and work psychology, the study of gender roles and gender differences and social and managerial skills development. She has served as a counselor and

career advisor at the University of Economics and she has also worked in the business sector as a trainer and consultant. Dr. Daniela Pauknerová is the author, co-author and editor of numerous textbooks, publications and articles.

Prof. Ivan Nový is the Dean of the Faculty of Business Administration. The main topics of his work are intercultural management and communication as well as managerial sociology. He is the author of many foreign monographs, textbooks and articles. He works closely with many leading companies as a trainer, consultant and coach.

Dr. Hana Lorencová is an Assistant Professor in the Department of Managerial Psychology and Sociology. She addresses the issue of motivation of labour behaviour, psychological and sociological context of work flexibility (esp. via employment agencies), training of social and managerial skills, team work and its effectiveness and intercultural management. She is a member of many research and development projects in the Czech Republic and abroad. She is the co-author of Czech and foreign publications and also works with the private sector.

Dr. Miroslav Lorenc works at the Department of Management as an Assistant Professor. He focuses on management information technology, enterprise resource planning, data analysis and adult education.

The Czech team is mainly responsible for conceptualizing the complementary in-depth studies and evaluating the effects of policies on business start-ups and self-employment. The Czech team is actively involved in the development of methods for the CUPESSE project and enriches the interdisciplinary approach of the project especially from the perspective of psychology and entrepreneurship. The Czech team will host the next consortium meeting in Prague in February 2015.

### Advisory Board Member Dr. Andrew Kelly

Dr. Andrew Kelly is CEO of EnvEcon, an economics based research consultancy focused on providing decision support to public and private sector clients across a diverse range of thematic areas. EnvEcon has been built on the development of rigorous analytical methodologies that have proven their value in offering evidence-based insight in areas such as Government policy (e.g. taxation), private sector strategy (e.g. business transformation) and public sector investment (e.g. program evaluations). Dr. Kelly also maintains his academic credentials in parallel, and has published 10 international policy papers in the last 5 years alongside the requisite client reports and policy briefings of the business.



### Research, Innovation and Employment

Through EnvEcon, Dr. Kelly and the broader team work across a broad range of areas of particular relevance to the CUPESSE project. These areas have recently included in-depth modelling of policy interventions and the direct and indirect outcomes on key metrics such as employment, evaluations of capacity building and training programs and the facilitation and development of strategic plans relating to foreign direct investment. Dr. Kelly also has direct experience of the challenges and opportunities facing start-up companies across Europe having founded EnvEcon in 2007 just as the major economic challenges spread across Europe. This professional expertise alongside the practical experience of running an SME will enable useful external perspectives on the ongoing work of CUPESSE.

Contact:

Dr. Andrew Kelly, EnvEcon, Dublin, Ireland.

[www.envecon.eu](http://www.envecon.eu)

### Advisory Board Member Prof. Michael J. Camasso

Michael J. Camasso is a professor of resource economics at the School of Environmental and Biological Sciences, Rutgers University, USA. He is a Fulbright Scholar, a DAAD Fellow, and a Bruel Prize Winner who has written 4 books, over 50 referred journal articles and more than 150 research reports. His clients have included Johnson & Johnson, Beneficial Finance, Dupont, MBNA, and the U.S. Department of Health and Human Services. He has taught courses in econometrics, business statistics, welfare-to-work policy, and cultural economics at universities in the U.S. and in Europe. His research has appeared in such journals as Risk Analysis, Journal of Labor Economics, Contemporary Economic Policy, Journal of Economic Perspectives, Research on Economic Inequality, Journal of Policy Analysis and Management, Research in Labor Economics, Social Service Review, and many others.



*Nurture thru Nature (NtN): Opening Science Career Pathways for Disadvantaged Youth* ([ntn.rutgers.edu](http://ntn.rutgers.edu))

In 2008, Prof. Camasso and his colleague, Professor Jagannathan developed a nature based, science and mathematics program designed to improve the cognitive and non-cognitive skills of disadvantaged elementary and middle school students. The impetus for this endeavour was the extensive research (including their own work) that has documented the poor performance of interventions targeted at high school students and young adults in achieving workforce readiness and educational and employment success in Science, Technology, Engineering and Mathematics (STEM) careers. An experimental design, a panel and a time-path statistical

analysis are employed to track the impact of NtN on 140 randomly selected students from 4th grade through high school graduation. NtN has yielded some very promising results. When compared to control group students, the math and science grades of NtN students have improved significantly. Preliminary findings also indicate that NtN effects not only persist over time, but actually increase in middle school. The results are very encouraging and there are plans to introduce NtN to additional school districts in the United States as well as to schools in Europe and Asia.

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### Research interns

**Several research interns have joined the CUPESSE Heidelberg team. In addition to their work in the project, they are also pursuing their own research projects. Below you can find out more about the interns and their research interests.**

#### Marissa Dietrich

Marissa Dietrich (B.A.) is a master-student of political science and sociology at the University of Heidelberg.

Her interests in political science are amongst others policy-research and comparative studies.



In the CUPESSE project she is interested in the issue of the awareness of young people about the expectations of employers and what these expectations actually include. Discovering a mismatch of the real and the expected requirements could help explaining why so many young Europeans are unemployed.

The internship at CUPESSE is a great opportunity for her to get first insights into a research project.

#### Simon Schaub

Simon Schaub is a student of political science at the Institute of Political Science at the University of Heidelberg. He is currently finishing his Bachelor's degree. The aim of his work for the CUPESSE project is to identify relevant existing data sources in order to complement the original data on factors determining the formation and accumulation of cultural and social capital. Therefore, he created an overview of relevant datasets and a Macro Dataset.



**The CUPESSE consortium partners:**



Mannheim Centre for  
European Social Research  
(MZES)



University of Vienna



University of Economics,  
Prague



Aarhus University



Central European  
University



University of Catania



University of Granada



Pompeu Fabra University  
of Barcelona



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